

CONSULTANCY FOR THE UPGRADE OF THE COMPANY'S WEBSITE

BACKGROUND

CM Global is a training and management consultancy firm focusing mainly on applied Research, which helps answer various organization/Institution questions. CM Global undertakes research on both baseline and exit surveys in customer satisfaction, employee satisfaction, work environment satisfaction, internal processes, social-political-legal environment, gender and disability mainstreaming, market size, market share, customers' needs and purchasing power for competitor brands.

OBJECTIVE

CM Global capital is looking to expand its reach and diversify its portfolio throughout East and Central Africa to maximize its stakeholder's wealth. CM Global in this regard targets to create a highly informative, creative, and interactive platform that will enable one on one engagement with its clients. This is to be done through creation of a highly innovative, attractive, and easy to use but security proof website.

WEBSITE OVERVIEW

- CM Global Capital Solutions Ltd is inviting proposals from reputable and qualified companies or Individuals with a track record of developing successful websites that are Interactive, Informational, and transactional or that are commercial and support B2B.

SCOPE OF THE ASSIGNMENT

- Develop a working CM Global Capital Solutions Ltd Kenya website, on WordPress, prioritize user experience by creating a visually appealing website that's easy for visitors to navigate and engage with.
- Mobile Optimization, make sure that the website is fully responsive and optimized for devices especially considering the growing use of smartphones for browsing.
- Ensure security all security aspects are embedded in website.
- Provide a prototype for user testing and acceptance before going live.
- Provide onsite training to the CM Global Capital Solutions Ltd staff and system administrators to perform content upload, system maintenance, and administration.

- Support and maintenance: Administrative and technical support, and quality control for a period of 3 months after the website is launched.
- Source code handover: Full source code including all developed libraries shall be handed over to the CM Global Capital Solutions Ltd Kenya IT and Communications staff.
- Prioritize user experience by creating a visually appealing website that's easy for visitors to navigate and engage with.
- The assignment is expected to take a duration of 60days and be complete by 30th June 2024.

Required skills and experience.

The vendor should demonstrate and provide examples of previous experience in the performance of similar services as follows:

- Be a reputable firm or individual with at least 5 years of prior experience designing visually appealing, high traffic and navigation-friendly websites for private institution.
- Familiarity and relevant experience in using different Content Management Systems (CMS), particularly WordPress.
- Have a broad knowledge of current web development technologies and design tools in the field, and new software and other web programming languages and programs including use of HTML, XHTML, CSS, XML, XSLT, Macromedia Flash, Java.
- Have excellent knowledge of recent trends in graphic design, websites, including online video publishing, and social media networking.
- Demonstrate the ability to create innovative and visually appealing web designs.

Application:

- All individuals/Firms qualified are encouraged to apply.
- All applicants to share at least two samples of previous work undertaken with references for the same.

Technical and Financial proposal NOT Exceeding 5pages should be submitted electronically to eproc@cmglobalcsi.com by **3rd May 2024** at **4:00 PM EAT**. Late

submissions will not be Considered. Please title the email "**CONSULTANCY SERVICES TO UNDERTAKE CM GLOBAL CAPITAL SOLUTIONS LTD WEBSITE UPGRADE**"